



MATTEO FALCONE



Information Designer & Visual Researcher

DATA VISUALIZATION · UX/UI DESIGN · EXHIBITION DESIGN · PHOTOGRAPHY · GRAPHIC DESIGN

BASED IN

[City, Country]
EU citizen

EMAIL

[email]

PHONE

[+00 phone]

PORTFOLIO

[portfolio URL]

Information designer and visual researcher with an MA in Information Design from the Design Academy Eindhoven. I turn community narratives, testimonies and complex data into publications, installations and participatory tools that invite public engagement.

LANGUAGES

Italian	Native
English	C1
Spanish	B2+
German	B2

TOOLS

DESIGN

InDesign, Illustrator, Photoshop, Figma

IMAGE & VIDEO

Lightroom, DaVinci Resolve, Sony Vegas

3D & SPACE

Rhino, Maya, KeyShot

DATA & MAPPING

QGIS, RAWGraphs

AI & DEVELOPMENT

Claude, LLM tools (Ollama)

HARDWARE

Raspberry Pi

KEY SKILLS

Information design & data research	Researching and managing datasets; turning data and testimonies into visualizations, maps and participatory formats.
Editorial design	Publications, magazines, photobooks, illustration and posters, from concept to production.
Exhibition design	Installations and exhibition set-ups where the materials carry the story, often reused or recycled.
Photography	Long-term documentary investigations and commercial shoots for products and events.
UX/UI design	User flows, wireframes and Figma prototypes for web platforms and digital services.
AI-assisted development	Web platforms and apps built with AI tools such as Claude, including LLM integrations; digital services through co-design.
Phygital prototyping	Small phygital tools built on Raspberry Pi that connect objects, sensors and data.

SELECTED PROJECTS

Aria Bene Comune · MA thesis, Design Academy Eindhoven · Taranto	2026
Citizen-run air-quality network built with local activists: DIY sensors, a platform reading data against WHO thresholds and bodily symptoms, an installation and a documentary.	
Na Sciurnata Amara · Editorial design, illustration	[year]
Textile book on <i>caporalato</i> built from interviews with migrants and journalists; Asafo-inspired illustrations later made into large flags. Winner, Graphic Days Prize – Farm Cultural Park.	
Il Valore dell'Uomo · Photography, curation, exhibition design	2022
Photographic investigation of <i>caporalato</i> shown in a fruit-crate installation. Bolzano Art Week and Mesagne: 200+ visitors at the opening, 350 live-stream viewers.	
Framing Violence · Participatory workshop	[year]
Collective reading workshop on how the media name and frame violence (Amsterdam, November 2024 events).	

More, including OVERCLOCK and Corpus Terrae: [portfolio URL]

SOFT SKILLS

Leadership

I guide small teams from the first idea to a finished result, sharing tasks and keeping everyone aligned under tight deadlines.

Facilitation

I design and lead workshops and group sessions that help people read, discuss and question complex information together.

Community engagement

I build trust with the communities I work with, involving them over time and letting their knowledge shape the outcome.

Interviewing & listening

I collect stories and testimonies with care, and turn what people share into accurate and respectful narratives.

Collaboration

I work well with studios, clients and people from other disciplines, adapting to different briefs, roles and ways of working.

Project ownership

I start and follow my own projects end to end: research, concept, production and their presentation to the public.

WORKSHOPS

Brindisi Città Aperta

La Scuola Open Source · AI and LLMs for web applications and digital services in co-design processes
[mm/yyyy]

Bari Città Aperta

La Scuola Open Source
[mm/yyyy]

PhMuseum Masterclass

Multimedia storytelling with Salvatore Vitale
10/2023 – 05/2024

Tradire la Tradizione

La Scuola Open Source · 9-day workshop on designing local sagre
08/2022

The Art of Art Direction

With Alexandra Zsigmond (Art Director, The New York Times)
11/2020

AWARDS & SELECTIONS

Graphic Days Prize – Farm Cultural Park

Winner, for Na Sciurnata Amara. 06/2024

Pandemonio – Graphic Days

Selected to design a poster on fake news with the Turin studio Bianco Tangerine. 11/2023 – 02/2024

BAW – Bolzano Art Week

Competition winner, with a solo exhibition of two projects. 08/2022

Klimahouse Hackathon

First prize as team leader for Lokalana, on reusing wool waste in agriculture. 01/2021

PUBLICATIONS

Il Valore dell'Uomo · Perimetro, Periscope
perimetro.eu/periscope/il-valore-delluomo 08/2025

EXHIBITIONS

Aria Bene Comune

Dutch Design Week Eindhoven, 17–25 October 10/2026

Il Valore dell'Uomo & Na Sciurnata Amara

Farm Cultural Park Mazzarino 12/2024 – 12/2025
Officine Ipogee Mesagne 05/2024
Bolzano Art Week (BAW) Bolzano 09/2022
Associazione Di Vittorio & Officine Ipogee Mesagne 08/2022

Tutto arriva per chi sa aspettare

Officine Ipogee Mesagne 05/2024

GUSTO! Gli Italiani a Tavola

M9 Museum Mestre 03/2022 – 09/2022

EXPERIENCE

Designer & Photographer — MIND Creative Agency · Salento 09/2023 – 11/2023
Designed visual communication for agencies and local businesses; photographed products (food, boats) for their campaigns.

Photographer — Col Pradat

Commercial shoot for the restaurant's digital menu. 06/2023

Designer — BASIS · Val Venosta

Designed two room dividers from recycled materials for a coworking space. 12/2021

Freelance event photographer

Photographed [number] cultural and private events. 2018 – 2022

EDUCATION

MA Information Design — Design Academy Eindhoven

Graduation project: Aria Bene Comune · [graduated month/year] 2024 – 2026

BA Design and Arts — Free University of Bozen-Bolzano

Thesis: [title] 2019 – 2023